



## A Little Voodoo: The Story So Far...

Some of the best ideas and music are brought about by collaboration. For their album, "A Little Voodoo," Grey Eye Glances took that idea to the ultimate; from the writing of the songs, working with an all-star cast of producers and engineers Jerry Marotta, Kevin Killen, Peter Moshay, T-Bone Wolk, Paul Bryan, and Todd Vos, to financing the album in union with the band's ardent following.

An integral part of the band's history is their innovative business sense. Their latest endeavor "A Little Voodoo," on the band's label, Sojourn Hills Records, was financed by forming a partnership with their fans. It seemed a logical move; a company made up of those who cared the most about the music. It's a unique idea. A band and its fan base joining forces to manufacture, market, and distribute a music CD.

Word of this ground breaking business model attracted major media attention, including featured coverage by The New York Times, Fox TV, CBS Radio News, "The Dolans" nationally syndicated financial radio program and The Philadelphia Inquirer.

The concept for producing the album was to record the album over a six month period, spending two weeks at a time with the various production teams at their favorite studios.

The band began the project by cutting four songs with Paul Bryan (Aimee Mann) and Kevin Killen (U2, Elvis Costello, Tori Amos) at Mission Sound in Brooklyn, NY. Then it was off to Woodstock, NY for two tracks with Jerry Marotta (Peter Gabriel, Indigo Girls, Paul McCartney) and Todd Vos (Paula Cole, Natalie Merchant, Phish). The next stop was Pawling, NY to work with Peter Moshay (Mariah Carey, Jennifer Lopez, and Sean Lennon/Yoko Ono) and T-Bone Wolk (Paul Simon, Billy Joel, Eric Clapton, Hall & Oates). The band members finished up the album producing and recording two tracks themselves at FarmHouse Studios in West Point, PA.

"A Little Voodoo" has established GEG as a national recording act with strong airplay in over 40 different markets, including digital music goliaths XM, MUSIC CHOICE, and DMX1. Extensive touring took the band from Tampa, FL to Los Angeles, CA and everywhere in between, with appearances at retail outlets, radio stations, nightclubs and concert halls around the country. "Album of the Week" honors were bestowed on both coasts by KINK Portland, OR and WXPN Philadelphia, PA

One the album's tracks, "Oh No," was chosen by *Dawson's Creek* Music director John McCulloch to be featured on the hit TV show. Following the episode's airing, the band's website activity soared to over 400,000 hits. The initial pressing of 10,000 units is now gone.

"A Little Voodoo" has taken GEG's profile to new heights in the internet realm. The on-line secure authorization store continues to service over 50 countries around the world with GEG music and merchandise. The site's real time discussion board keeps fans abreast of the latest news and tour dates, and numerous on-line radio stations keep ALV in heavy rotation including *radioparadise.com*, *radioio.com*, *launch.com*, *rhapsody.com*, and *live365.com*.